



Dear Valued Customer,

- **PCN no.** 0117
- **PCN type** New Product and EOL Announcement
- Product CR300
- Date October 1, 2014

## **Change Notification Description**

This PCN is being issued to notify customers about the new CR300 family, which replaces the CR200 family.

## **Change Notification Information**

The CR300 family is fully backward-compatible with the CR200 and introduces several advantages over the CR200, including the following:

- Additional 1-wire input, including Driver-ID/Trailer ID functionality as in the Cello Family (Premium feature).
- Additional 1 digital input meaning a total of 2 digital inputs.
- SiRFstarIV positioning engine for reduced acquisition time and better accuracy.
- Virtual Immobilization output can be defined utilizing one of the two legacy outputs (LED or Lights).
- Set of Premium features which introduce even more Cello functionality.

You are welcome to review the <u>CR300 Web page</u> and especially the <u>CR300</u> <u>Release Notes</u> for more information. Please note that the above link requires access to the <u>Knowledge Base Login</u> section on our website.

## Sales, Service and Support

Cellocator will start shipping CR300 units, in addition to CR200 units, in Q4-2014. The transition will be complete when the stock of CR200 components will run out, which is expected on January 1, 2015. Customers may receive either product through the transition period





According to Cellocator policy, the End of Service (RMA) Date of the CR200 units will be 3 years from shipment date per product and End of Customer Support Date will be 5 years from shipment date per product.

## **Customer Preparations**

Customers who use the CR200 product should start considering the transition process to the CR300 upon receiving this announcement.

In order to be prepared for the CR300 you are invited to order samples for evaluation. Please contact your Sales Personnel for more details.

Customers who require Homologation approval are advised to complete the Homologation process before the end of the transition period.

For pricing and delivery information, please contact the appropriate Sales Manager.

Should you have any questions regarding this PCN, you are more than welcome to contact the Product Management department or the appropriate Sales Manager.

Kind Regards,

Natan Degani

Cellocator Product Management Department

pm@pointer.com

Cellocator Division, Pointer Telocation LTD